



10 Ways To Find Opportunities in Thai Massage

www.ThaiHealingMassage.com

Thai Massage has the advantage of being very versatile since it can be done anywhere without needing much privacy. There is no need to take any clothes off, no massage table is needed and no oil is used.

Thai Massage can be used in many ways, professionally, socially or as part of yoga teaching and practice. Here is a list of nine ways and opportunities how this fascinating healing art can be used.



1. Working for yourself

You can "hang out your shingle" as a professional **Thai Massage therapist**. Now you are working for yourself in private practice.

This is the most pleasant way of working since you can pick and choose your clients. You have more time to get to know people, you can easily network with them, schedule more appointments, and get them to recommend you to their friends.

You can be more creative with your treatments, since you are not constrained by rules or strict time frames. You also make potentially more money since you don't have to split it with anyone like if you work for someone else.

The disadvantage is that you have to [find your clients](#) yourself. You have to be your own marketing agent. If you are not good at marketing yourself, your career can be stressful if not enough money is coming in.

2. Operating a massage business

This allows you to scale your business by having other therapists work for you. In this way it is not only your time which you are exchanging for dollars, but you also profit from the work that the other therapists are doing.

As a business owner the money still comes in even if you yourself are not working, but you will have plenty of other obligations such as taxes, insurances, hiring the right therapists, dealing with therapists who do not live up to your expectations, shop maintenance, cleaning, laundry etc.

As a massage business owner your income is not limited anymore, but you will need to do many other tasks which have little to do with massage. If you don't like doing those non-massage jobs, then this might not be for you.

3. Working for someone else



This might be a massage business, a spa or a hotel or even a Chiropractor. Here the advantage is that you don't have to find your clients nor do much marketing yourself, if any. All you have to do is the actual massage work.

The disadvantage is that you don't have much room for creativity, you have to follow the rules of the place if you like them or not, and you have little opportunity to establish ongoing personal relationships with your clients.

You have to split your money with the establishment, so you will earn much less per hour than in private practice. This can be made up by the volume of clients though.

4. Thai Massage consultant/visiting practitioner

Many spas work with freelance therapists who can offer something to their clientele which they cannot offer with their regular staff.

So if you have a specialty, something unique, something that complements the spa's offerings, you can work as a "consultant" or "visiting practitioner" for days or weeks. If you are able to travel, this can lead to gigs in some pretty exotic places.



What are the requirements?

In order for this to work, you will need several things:

- A professionally looking resume
- A unique skill or specialty which the spa cannot easily find locally.
- Some way for the spa to check on you, like a website, recommendations, certifications, work history in other spas, well established social media presence or other accomplishments of yours that can be verified.

There are two ways of working for a spa. One is as an employee, and the other way is as a short term contractor or what's called a "visiting consultant" or "visiting practitioner". These can make a lot more money, sometimes several times as much as the employees, however the income is not guaranteed.

Do your research!

Before you fly halfway around the world to do a visiting practitioner gig for a fancy spa, you will need to ask many questions, like

- How high is your occupancy during that period? (If it's, let's say 30%, you might make next to no money.)
- How many other consultants are working there during the time when you are there? If there are 4 other consultants offering their treatments along with yours, there might just be too much competition resulting in little work.
- Who is paying for transportation, accommodation, food? You or the spa?
- What about taxes?
- Can you use the spa facilities? If so, is it free for you or not? Generally employees are not allowed to use them, but consultants are often in a different category. If you are not allowed to use any, you might be sitting in a golden cage, and the whole experience might become boring quickly.
- What is their tipping policy?

- How much money do consultants make on average?

I have seen consultants making insane amounts of money in high end spas, and I have also seen other consultants fly halfway around the world at their expense, only to sit around for a few weeks with almost no work. So do your research.

How do you go about finding such opportunities?



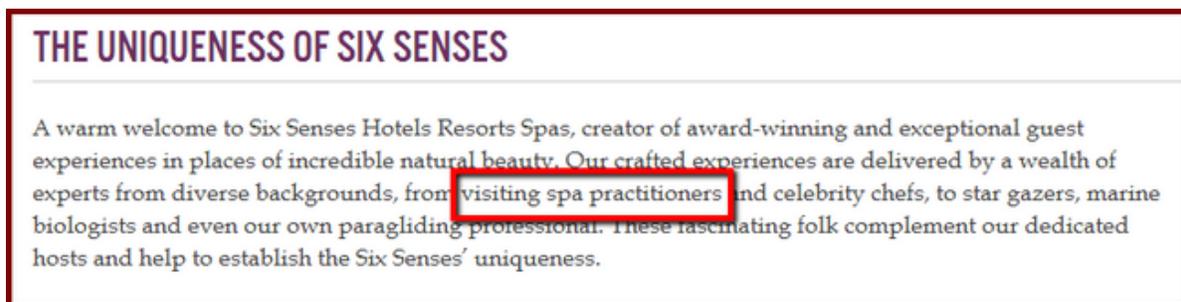
Your best bet are high end destination spas like [Six Senses](#) or [Anantara](#) for example. Especially those who have many international locations are great.

Once you get your foot in the door, you might be able to work for a while in Thailand, then in the Maldives, and next in India, for example.

Destination spas will generally be the most lucrative or best paying opportunities since such spas attract mostly well-to-do clients who can afford to pay top dollars for massage therapy.

Then there are family oriented vacation spa chains like ClubMed. Spas are expanding all over the world and there are lots of opportunities.

Six Senses promotes "Visiting spa practitioners" right on top of their home page.



What exactly is a destination spa?



In case you are not clear about the difference between spas and destination spas: a regular spa might be just part of a hotel. Guests don't go there mainly for the spa.

It is just an extra service which is available. Or the spa might just be a day facility without overnight accommodation.

A **destination spa** however **IS** the experience itself. People go there specifically for the spa experience, and they often spend their entire vacation in such a place.

They don't use the spa as a base for their excursions as in a hotel, but they go there mainly for the spa services which generally include a wide range of wellness services.

There are some destination spas which are like small cities in themselves and guests hardly ever venture outside of the compound. Everything is provided inside. In some of those spas guests spend most of the day going from treatment to treatment.

Guests don't just go there for enjoyment. Often they are looking to lose weight, improve their health, and even cure diseases. I have seen destination spas with more treatment rooms than guest rooms.

Not easy to get in, but great opportunities exist

When you contact such a spa, make sure to find out who is the decision maker, who actually hires therapists as either employees or consultants. It is not easy to get your foot in the door the first time, but if you do, there can be amazing opportunities.

I have personally worked as a visiting consultant in stunningly beautiful spas where accommodation and food was free, I could use the spa facilities, and I got paid very well. So it is possible.

However just a basic Thai Massage education won't get you into the door. You will have to have specialized skills, such as we teach in our [video training courses](#) at **Thai Healing Massage Academy**.



5. Teaching Thai Massage

Thai massage is becoming more and more popular all over the world.

You can offer training either to massage establishments like hotels or spas, or you can offer workshops or courses on your own.

This is the route which I have chosen. After teaching live courses for many years, I decided to specialize in high quality Thai Massage video training courses for home study.

This has resulted in thousands of students from all over the world receiving an excellent Thai Massage education right in their homes at very affordable prices. You can find all our training courses here:

<http://www.thaihealingmassage.com/courses/video-course/>

As an example, one of our students went on to become the main Thai Massage instructor for all the therapists at the spa where she had been working for many years.

The spa wanted all of them to learn Thai Massage, and my student fit the bill perfectly for an instructor after going through our training.

6. Thai Massage combined with yoga



Many practitioners of Thai Massage have a background in yoga. This relationship makes a lot of sense since Thai Massage originally came from the Indian yoga system.

There are more and more yoga teachers who have studied Thai Massage. This is an ideal combination since the two systems complement each other in many ways.

Actually the majority of the students of **Thai Healing Massage Academy** are either yoga practitioners or yoga teachers. They often add Thai Massage techniques to their yoga classes which is a much appreciated touch by their students and sets them apart from other yoga teachers.

A second way how many yoga teachers use Thai Massage is by offering sessions to their yoga students. They generally use the term "Thai Yoga Massage" in such cases. This is a perfect arrangement since it is the easiest

sell in the world to offer an "applied yoga session" to your existing yoga students.

This is an additional income stream for the teacher, and it is a service which is highly valued by the students. It's a marriage made in massage heaven, so to speak.

7. Working on cruise ships



If you have ever been on a cruise you have almost certainly noticed that there was massage on the menu of services. Those massage jobs are a lot less glamorous than the destination spa consultants, but they will get you around the world to many exciting destinations.

Here you also have to do your research since some cruise companies will work you to the bone. So find out what the hours are and what is expected from you.

How do you find such jobs? Just google "cruise ship massage jobs", and you will find plenty of opportunities.



8. Thai Massage as a hobby

Now let's move on to the uses of Thai Massage that are not professional or for the purpose of making money.

It can be a hobby - after all, people play tennis or climb rocks as a hobby, so why not learn Thai massage?

It is a very useful hobby since you can help many people with aches and pains and stiffness. Or you can use it just to make your friends and family feel good with a great massage.

It does not have to be a serious one hour massage session. Even a 15 minute mini session is a great gift and will always be highly appreciated.

I know for a fact that many of the students of **Thai Healing Massage Academy** are using their skills to work on their spouses and children, even very young ones.

It can be a great way to deal with some aches and pains instead of reaching for the bottle of aspirin.

Here in Thailand it is quite common to see people massaging each other in public. It is also quite common that Thai Massage is being practiced and taught within the family.

9. Thai Massage as a relationship builder



Can you imagine how much your spouse or partner would appreciate some massage work after a stressful day? Relationships don't just happen, you have to work on them if you want them to last and to blossom.

Partners who work on each other with some Thai Massage skills can add an entirely new dimension to their relationship.

It builds trust, appreciation, and counts as real quality time spent with each other that can replace some TV or internet browsing time. How about giving a full Thai Massage session as a birthday present?

I know for a fact that this works since my wife and myself massage each other regularly. I can say with certainty that this has been a major factor in the quality of our relationship. Who would not appreciate some great massage after a stressful day? And which spouse would not greatly appreciate their partner for this labor of love?

If you don't want to learn the entire complex Thai Massage training system, **Thai Healing Massage Academy** offers a perfect alternative. Check out our [Massage For Friends And Family home study video training course here](#).

10. Thai massage for fun and inspiration



Some people are incredibly creative and combine [Thai massage with partner yoga](#) or even create new modalities like Acro yoga, or flying yoga.

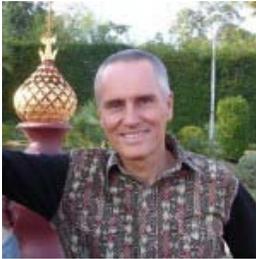
Yoga and Thai massage can be combined in countless ways that can inspire you, increase skill levels and demonstrate the beauty that can be expressed through the human body.

There is no clear distinction between partner yoga, Thai massage and Acro (flying) yoga. They all use elements from each other and blend beautifully. For example all three pictures above show variations of the "bridge", a posture which is used in all three modalities.

Thai Massage can be learned in live courses or from video training programs. You can download our free Thai Massage video course right here: [Free Instant Access](#)

Related Reading:

[Thai Yoga Massage Versus Yoga - Which One Is Better?](#)
[Thai Massage, Yoga, And Flying Therapeutics](#)
[Who Owns Massage?](#)



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